

MAKE A DIFFERENCE...

BUY LOCAL. THINK GLOBAL

As Muskegon transitions into the global economy, it is important we support the local businesses that provide local employment, tax revenue and the goods and services we need. Where we spend money does matter.

Spend a dollar at a local business, and it will circulate in our community more often and more quickly than if we spend that dollar at a non-local business - up to six times more. This means:

- more people get a paycheck
- pay their bills
- purchase goods & services from their friends & neighbors.

If everyone in Muskegon spent \$100 at locally-owned businesses...

...it would pump \$10.5 million back into the local economy!

Help your local community! Buy Local – Think Global

Make a difference in your community. Go to www.muskegon.org for information on locally-owned businesses.

Information from Muskegon Area Chamber of Commerce